

## Building the future of car-sharing

CarShare Vermont is partnering with local developers to reduce the need for parking and enhance new and existing projects while improving the quality of life in our community. There are a number of ways CarShare Vermont can help add value to your development project – here are just a few:

### More building, less parking

By including CarShare Vermont in your Parking Management Plan, you can minimize the number of parking spaces you are required to build while maintaining or increasing the overall scope of your project. As you know, this **saves money** (up to \$20,000 per space) and **frees up valuable real estate** for other enhancements (i.e. additional units, outdoor amenities, etc).

### Great tenant benefit

As driving costs continue to rise, more people are opting to own fewer cars. With a CarShare Vermont vehicle on site or nearby, tenants can own fewer cars per unit or go completely car-free. We also offer special programs that provide reduced-cost memberships for income-eligible Vermonters, which can be a huge asset to affordable housing projects. Plus, when you unbundle parking from housing costs, it can result in **significant cost savings** for prospective tenants at all income levels, which creates a **compelling competitive advantage**.

### There are a few ways you can partner with CarShare Vermont:

- Host a CarShare Vermont vehicle on site by providing a dedicated off-street parking space (hosting fees may apply depending on the location and scope of your project).
- Offer free or subsidized CarShare Vermont memberships to your tenants – we'll help you market this perk.
- Join CarShare Vermont as a business member.

### Ready to get started?

To learn more about partnering with CarShare Vermont, please contact Annie Bourdon at **(802) 861-2340** or **annie@carsharevt.org**

### Increase community buy-in

Each CarShare Vermont vehicle removes 16 cars from the community. Fewer cars on the road means less traffic and congestion, better air quality, and healthier neighborhoods.

**Smart urban development** that incorporates sustainable transportation options can help move a project forward in the approval process and garner more **community support**. Plus, having a vehicle on site can help score points during a LEED certification or other green building accreditation.

### What is CarShare Vermont?

Founded in 2008, CarShare Vermont is a 501(c)(3) nonprofit organization that's on a mission to provide an affordable, convenient, and reliable alternative to private car ownership that enhances the environmental, economic, and social wellbeing of our region and planet.

### How does it work?

We park vehicles in convenient spots all over town that our 900+ members can reserve by the hour or day whenever they need to drive.



Giving our tenants transportation alternatives helps us achieve lower vehicle parking ratios in our projects, maximizing density and limiting impervious surfaces on urban sites. And that density helps build greater demand for neighborhood-scale retail, public transit, walking/biking, and CarShare. ”

— Erik Hoekstra, development manager, Redstone